

GENEVA SELECT MARKET
International Film & Television Market
22 – 28 OCTOBER 2001

2001 Regulations

1. ORGANIZATION AND OBJECTIVES

The first edition of the GENEVA SELECT MARKET (GSM) will be taking place from 22 to 28 October 2001 and is organized by the Swiss Film Center and the Festival *Cinéma Tout Ecran* with the support of SRG SSR idée suisse. This market aims at offering professionals from the audiovisual industry a new platform for promotion and sales of Swiss and European, TV and cinema films. It wishes to offer, through its selective character, a range of Helvetic quality films coming from the films selected for the Festival of writers for the cinema and television, *Cinéma Tout Ecran*, which will be taking place at the same time.

2. PARTICIPATION CONDITIONS

The selection will be made from films made in 2000-2001. Any Cinéma and Television Film, short and feature length can be put up for selection. The number of selected films is limited. We give preference to the films produced or co-produced by the Television.

3. ENTRY AND SELECTION

Film entry forms, along with a VHS (Pal) copy and two photos of the film, should reach the GSM selection committee before the 15 of september. Cassettes should be sent by post (please specify "without commercial value" on the package) to: Laetitia Guinand, GENEVA SELECT MARKET, Maison des Arts du Grütli, 16 rue du Général Dufour, CP 5305, 1211 Genève 11, Switzerland.

Due to the large number of films received, cassettes will not be sent back. Producers and/or filmmakers of chosen films will be informed during october 2001. If no notice has been given by the middle of this month, it must be assumed that unfortunately the film has not been selected.

There is a fee of 50 Swiss francs per selection for the feature lengths registration and 25 Swiss francs for the short films.

4. INSURANCE

Insurance costs between the time of receiving and sending back the video copies are at GSM's charge. In case of loss or damage to the cassette during this period, GSM is only responsible for the replacement value of the VHS copy.

5. DISPUTES AND UNEXPECTED CASES

The Market management is in charge of settling any unexpected cases over and above the present regulations and to grant eventual dispensation if duly requested. Taking part in the GSM means an unreserved acceptance of the present regulations.

Organisation

1. **INTERNATIONAL BUYERS**
2. **SELECT MARKET**
3. **HOSPITALITY AND ORIENTATION**
4. **CATALOGUE**
5. **CONTACT**

1. **INTERNATIONAL BUYERS**

Buyers for **short and feature length television films**, representing the largest range possible of European and American channels.

Supervision:

Guests will receive on-the-spot assistance from Market organizers and partner organizations;
Organization of meetings (over lunches, a cocktail reception etc.) with attending producers and filmmakers (priority given to Swiss attendees and foreign professionals invited to the Festival);
Organization of screenings in the videotheque of chosen films;
Solid support given for eventual negotiations through the Law Center (see information further on).

2. **SELECT MARKET**

The regulations is available on the *Cinéma Tout Ecran* web site : www.cinema-tout-ecran.ch , www.swissfilms.ch. Registration fee is **50 Swiss francs** per selection for long films and **25 Swiss francs** for the short films. The films will be chosen according to the following criteria:

- Television and Cinema short or feature length productions of quality;
- Focus on Swiss works with the participation of the Swiss Film Center and l'Agence suisse du Court Métrage in the selection process;

3. **HOSPITALITY AND ORIENTATION**

- Screening areas equipped with screening booths;
- organization of screenings;
- Buyers will receive help and assistance;
- organization of a cocktail reception and lunches bringing together buyers, producers and filmmakers;
- special meeting lounges.
- **The Law Center**: formal assistance and support given to attendees through a stand run by **Mr. Charles-Edouard Renault**, lawyer at the Paris Bar and specialized in audiovisual law.

4. **CATALOGUE**

Publication of a special catalogue listing all the films and programmes available at the Market.

6. **CONTACT**

Link with the web site of Swiss Films : www.swisfilms.ch

GENEVA SELECT MARKET, c/o CTE, Maison des Arts du Grütli - 16 rue Général Dufour, - CP 5305 - CH-1211 Genève 11
Tél: (41 22) 800 15 54- Fax: (41 22) 329 37 47-

e-mail: market@cinema-tout-ecran.ch - website: www.cinema-tout-ecran.ch - www.swissfilms.ch